

6th Annual ATTA Conference
THE BUSINESS OF TURNAROUND AND TRANSFORMATION
 Venue: PwC, 21/F The Landmark, Central, Hong Kong
 Day 1

Start times	Friday November 6th, 2015	
12.00	Registration	
12.15	Members – ATTA AGM	Non-Members – Lunch & Registration
13.00	** KEY NOTE SPEAKER ** Asia Pacific Turnaround and Restructuring Outlook 2015 - <i>Neill Poole, Director, AlixPartners</i>	
14.00	What Are We Seeing: Turnaround Opportunities in South East Asia & China - <i>Peter Taylor, Partner, Smythe Partners</i> - <i>Russell Brown, Managing Partner, LehmanBrown</i> - <i>Arie Schreier, General Manager, PTL Group</i>	
14.30	Mid-Sized Turnarounds in China - <i>Jon Anderson, Vice President & General Manager, East West China</i> - <i>Mark Plum, Director, East West Associates</i>	
15.00	Tea Break	
15.20	Sources of Funding for Turnarounds - <i>Panel led by Damien Coles, Partner, Kirkland & Ellis LLP</i> - <i>David Naphtali, Madison Pacific Trust Ltd</i> - <i>Andrew Riebe, Managing Director, Head of Loans, Illiquids & Distressed Credit, Nomura International (Hong Kong) Ltd</i>	
16.00	What does it ACTUALLY take to change a person's behaviour? - <i>Matt Lyon, Arcadia Consulting</i>	
16.30	Restructuring with Chinese Characteristics: Chinese labour issues in relation to turnarounds - <i>Sean Molloy, Managing Director, Crisis & Security Consulting, Control Risks</i>	
17.00	- War Story	
17.20	Speed Dating – Networking Session - Meet your ATTA colleagues	
19.00	2015 Annual ATTA Awards Dinner, Club Lusitano	

Day 2

Start times	Saturday November 7th, 2015
09.00	Registration of delegates & breakfast
09.30	The Evolution of the Turnaround Industry & What the Future Looks Like - <i>Dr Tony Henfrey, Chairman, Texon International Group</i>
10.00	Nuclear Fallout: Trying (and Failing) to Drive a Safety Mentality into SOE Nuclear Facilities in China - <i>Simon Haarhoff, PwC US</i>
10.30	- War Story
10.50	Tea Break & Networking
11.10	Workshop - A Wolf in Sheep's Clothing: How to Sell Transformation / Turnaround Work in Asia - <i>Moderated by James Greener, Managing Director, Ventual Ltd</i> - <i>Steve Hardacre, Critical Game Consulting and Game Changing Healthcare Ltd</i>
11.55	Rotten Apples: Dealing with Corruption - <i>Confidential - panel discussion</i>
12.30	Networking Lunch
13.45	Pulling Together New Types of Turnaround Deals in China - <i>Arie Schreier, General Manager, PTL Group</i>
14.15	Litigation Funding for Turnarounds - <i>Rupert Purser, Burford Capital</i>
14.45	- War Story
15.00	Chairman Envoi / Conference Ends