



Guidelines for submissions for ATTA Awards

Categories

There are three categories that submissions can be made for:

- Transformation of the Year
- Turnaround of the Year
- Related Public Services Award of the Year

The Transformation or Turnaround must be Asia-related and have been worked on over the past 12 months. It may have been completed or it may still be ongoing.

Submission

There is no prescriptive format for submissions and they need not be more than a few pages long. The submission should suitably explain the situation, challenges and execution of the Transformation or Turnaround, with examples of what worked and what was less successful along with lessons learned.

For formality, please note that where the client name is confidential please use an anonymous name. All submissions should have the written approval of the client and they should be willing to act as a referee (with contact details confidentially provided).

From the written submissions, a short list will be selected and successful candidates invited for interview.

Deadline

Submissions should be sent by email to membership@asiatta.com by **6 October 2014**.

Marketing of submissions

Applicants acknowledge that ATTA has the right to use the case studies for promotion and PR, especially of those that are short listed and that win awards. Any press release that discloses details of the submitted case studies (other than the identities of those short listed and a short description of the case; and when permitted the name of the client) will be with the prior agreement of the applicants mentioned.

Further information

If you have any questions or require further information, please contact Rupert Purser at membership@asiatta.com